

# CENTRAL EUROPEAN POWER SHOW 2007

17-19 October 2007

EXPO XXI, Warsaw, Poland

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Piotr Grzegorz Woźniak Honorary Patronage, Ministry Of Economy, Poland

**The U.S. is the third largest foreign direct investor in Poland, with almost \$15 billion invested to date, a staggering 3% of Poland's import market.**

Huge investment in infrastructure, including energy, has been confirmed in Poland over the next five years, making Central Europe an important marketplace. Since the regions key decision makers do not visit established power industry trade shows in Western Europe in significant numbers, it's up to you to seize the initiative and target them directly.

The Central European Power Show will provide a global platform in the heart of Europe – facilitating this emerging market – and enabling you to directly target power industry professionals in Central Europe.

A 9m<sup>2</sup> booth with shell scheme and furniture package is available at less than \$4,000 USD. The U.S. commercial service has also confirmed support of the CEP Show, assuring you of their assistance and local intelligence.

For more information, or to reserve a booth, please contact me on:  
**+ 44 20 8269 7822** or email me at **[tprice@wilmington.co.uk](mailto:tprice@wilmington.co.uk)**.  
Alternatively visit our website **[www.cepowershow.com](http://www.cepowershow.com)**

I look forward to hearing from you.

Tim Price  
Event Director  
Central European Power Show  
**[www.cepowershow.com](http://www.cepowershow.com)**

**I am here at the ELECTRIC POWER EXPO on Booth 1846 and you can call my cell to arrange a meeting + 44 7739 140687. Alternatively visit our website: [www.cepowershow.com](http://www.cepowershow.com)**



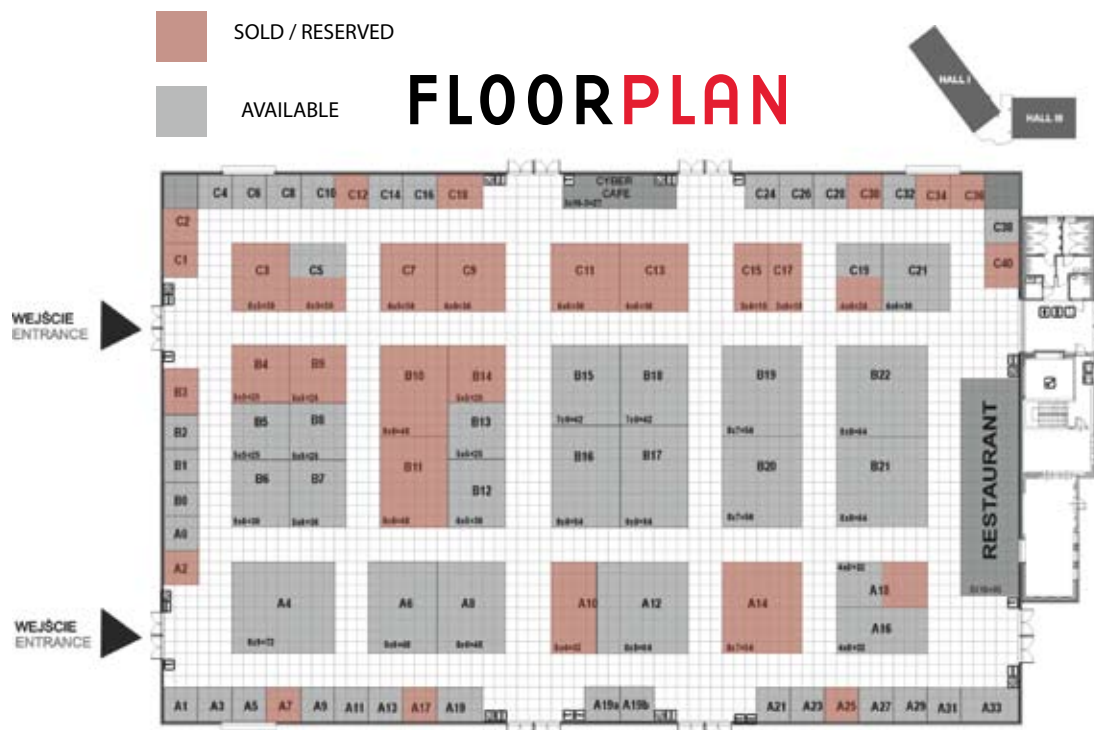
## Media Partners



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## Endorsments



**Shell Scheme: \$425 per sqm**  
**Space Only: \$350 per sqm**

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